

102nd ANNUAL NAACP CONVENTION ~ Los Angeles, California



NAACP YOUTH & COLLEGE DIVISION'S 2011 JUANITA JACKSON MITCHELL AWARDS



The NAACP Youth & College Division's "Juanita Jackson Mitchell Awards" (JJM) are given to Youth Units, Advisors and State Youth & College Division who have displayed exemplary dedication and commitment to the mission and vision of the NAACP. The mission of the NAACP JJMA competition is to recognize and reward exemplary youth activism in the civil rights arena. Each applicant is asked to demonstrate their level of activity, accomplishments and honors received, in the following award areas: **"Issue" and "Best Of" Awards, Advisor Awards, Gloster B. Current and Medgar Evers Awards.**

Selection of the most substantive and creative entry in each category is effected by a scoring process in which a panel of judges from the National Youth Work Committee evaluate all dimensions of every entry.

"ISSUE" and "BEST OF" AWARDS

Youth Units and State Youth & College Division may apply in one or more Issue Award categories. In each category, a first place honor is recognition of the highest level of excellence and is judged to be superior to all other entries in that category. Entries that are also considered outstanding and worthy of recognition will receive an honorable mention. For judging purposes, each Issue Award category has a maximum point value of 100. Youth Units and State Youth & College Division that enter the Issue Award category will also be eligible to receive a "Best Of" Award. These awards are determined by the cumulative points derived from the Issue Awards. [Note: A unit does not have to apply for numerous Issue Award categories in order to win a "Best Of" Award; however, it will increase that unit's chances of winning a "Best Of" Award].

"Best Of" Awards Judging Example:

Unit	Entered Category(s)	Score
Robinson Youth Council	Education	40
	Health	45
	Total	85
Howard Youth Council	Education	95
	Total	95

** The Howard Youth Council would win the "Best Youth Council" Award because they received 95 points compared to the Robinson Youth Council which only received 85 points.*

ISSUE AWARD CATEGORIES

Economic Empowerment

- *Advocated for financial literacy programs for African American youth and other people of color*
- *Created programs/initiatives to address youth and young adult credit debt*

Education

- *Addressed education disparities and other discriminatory practices in public education*
- *Created programs to assist students with education concerns*

Health

- *Educated the community on health related issues pertinent to African American youth and other people of color*
- *Created programs/initiatives to address youth and youth adult health*

Juvenile Justice

- *Advocated on issues concerning juvenile justice, such as police misconduct and incarceration disparities*
- *Educated the community on juvenile justice related issues*

Voter Empowerment

- *Unit worked to increase voter registration, education and mobilization*
- *Unit held activities in conjunction with the Vote Hard Campaign*

National Initiatives

- *Engaged in several local, state and/or national mobilizations or direct actions*
- *Participated in national campaigns/initiatives such as: Move-In Movement; STOP Campaign; Campaign to End Campus Racism; College Access & Affordability Campaign; BTS/SIS*

BEST OF AWARDS CATEGORIES

*State Youth & College Division

*College Chapter

*Youth Council/High School

*Junior Youth Council

*Best New Unit

ADVISOR AWARDS

Youth Unit Advisor and State Youth & College Division Advisor Awards are presented to adults who exemplify excellent leadership and guidance to assisting young people in their civil rights activities. To apply, youth advisors must complete the attached application and provide supplemental information (i.e newspaper articles, programs, etc) to bolster their submission.

ELIGIBILITY

For a Unit to qualify, the Unit must be in compliance with the National Office. For an Advisor to qualify, their Unit must also be in compliance with the National Office. Compliance is defined as: 1) Unit is in contact with the National Office, 2) Unit has a minimum of 25 youth

memberships, 3) Unit's Annual Year End Financial Report (2010) has been received by the National Office, 4) Unit assessments have been paid.

SUPPORTING MATERIALS

Applicants are encouraged to provide supplemental information (i.e newspaper articles, programs, etc) to bolster their submission. However, materials **must** not exceed ten (10) additional pages. Applicants will be judged on neatness and presentation of such information.

JUDGING

Applicants for the Issue Awards and Best Of Awards will be judged on the following (100 total points are possible):

1. Merit of Unit Activities – 40 points
2. Demonstration of Leadership Development – 20 points
3. Community Participation in Unit Activities – 20 points
4. Membership Involvement – 10 points
5. Application Presentation – 10 points

HOW TO ENTER

Award submissions **must** include the attached application. Award submissions may be mailed or emailed. All information must be received by **Monday, June 13, 2011**. No exceptions! Entries that do not meet the above stated criteria will not be considered. Submission of entries acknowledges the right of the NAACP to use them for publication, exhibition and marketing of the NAACP Youth & College Division.

By Email: JLewis@naacpnet.org

By Mail: NAACP Youth & College Division
Award Application
4805 Mt. Hope Drive
Baltimore, Maryland 21215

Juanita E. Jackson to Join N.A.A.C.P. National Staff

Miss Juanita Elizabeth Jackson, of Baltimore, Maryland, will join the national office staff of the National Association of the Advancement of Colored People, September 15 [1935]. Her duties will include field work, especially among the youth division and junior branches and with church groups, both young people and adults. Miss Jackson, despite her youth, has been active in national movements among young people for the past five years. She was born in Hot Springs, Ark., but grew up and was educated in the public schools of Baltimore. She was graduated from the Frederick Douglass high school there in 1927. She attended Morgan College, but received her B.S. degree from the University of Pennsylvania in 1931. She taught in the Baltimore schools and returned to the University of Pennsylvania last year and secured her M.A. degree in sociology in June, 1935.

For three summers she traveled extensively through the South, Middle West and Far West for the Methodist Episcopal Church. She is vice president of the National Council of Youth of the M.E. Church, an organization composed of 18,000 Methodist youth groups. Perhaps Miss Jackson is best known as the founder and president of the City-Wide Young People's Forum of Baltimore, which holds meetings throughout the winter, regularly attracting audiences of 1,500 to 2,000 persons. Miss Jackson is a member of the Alpha Kappa Alpha sorority, of the American Sociological society, the women's auxiliary of the Baltimore Urban League, and the executive committee of the Baltimore N.A.A.C.P. She was secretary of the interracial

2011 NAACP JUANITA JACKSON MITCHELL AWARDS APPLICATION

Name: _____ Birth Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Unit Name & #: _____ Unit President: _____

President Email: _____ President Phone: _____

Advisor: _____ Advisor Phone: _____

Unit Address: _____

City: _____ State: _____ Zip: _____

Check the award category(s) your unit is applying for:

- Education
- Economic Empowerment
- Health
- Juvenile Justice
- Voter Empowerment
- National Initiatives
- Advisor

For Office Use Only:

Unit Memberships: _____ *Unit Contact:* _____

2010 Financial Report: _____ *Assessments:* _____

Application: _____

Gloster B. Current NAACP Youth Leadership Award

The Gloster B. Current Awards are designed to recognize outstanding NAACP youth that emulate the dedication, commitment and leadership of Gloster B. Current, former NAACP Director of Branch & Field Services. Each Youth Unit is asked to nominate one candidate who must complete the application and submit supplemental material that supports a Unit's nominee. One winner will be selected from each Region. Each winner is to receive complementary transportation and hotel accommodations (for 6 nights) to attend the 102th Annual Convention in Los Angeles, California. Winners of the Gloster B. Current Award will receive assigned hotel accommodations at the designated youth property hotel, during the Annual Convention.

To qualify, a candidate must be under 25 years of age and a member of an NAACP Youth Unit that is in compliance with the National Office. Compliance is defined as: 1) Unit is in contact with the National Office, 2) Unit has a minimum of 25 youth memberships, 3) Unit's Annual Year End Financial Report has been received by the National Office, 4) Unit assessments have been paid.

Please complete the application, and if the question is not applicable, insert N/A. For any question with an asterisk, it is recommended that additional pages (8 ½" x 11" white) be used to complete the question. Supplemental material (letters of recommendation, essays, pictures, new clips, etc.) will be accepted to support the nominee's candidacy. Additional pages must not exceed ten (10) additional pages and must accompany the application. Entries that do not adhere to the aforementioned guidelines will not be considered. Send the attached application and any supplemental material to:

NAACP Youth & College Division
Gloster B. Current Youth Leadership Award
4805 Mt. Hope Drive
Baltimore, Maryland 21215
Or
JLewis@naacpnet.org

Deadline: Received by MONDAY, JUNE 13, 2011

REGION: _____

2011 GLOSTER B. CURRENT NAACP YOUTH LEADERSHIP AWARD

Name: _____ Birth Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Unit Name & #: _____ Unit President: _____

Advisor: _____ Advisor Phone: _____

Unit Address: _____

City: _____ State: _____ Zip: _____

**Use additional space if needed for the following questions.*

1. Number of memberships solicited by the applicant from July 2010-May 2011? _____
(A minimum of 25 memberships is needed for applicant to qualify)

2. Number of years involved with the NAACP: _____

3. Number of Conventions Attended: State: _____ Regional: _____ National: _____

4. List all positions held in the NAACP: _____

5. Briefly describe all NAACP activities in which you have been involved: _____

6. Briefly describe any community, religious or extracurricular activities you are currently involved in:

7. Please answer the following question (200 minimum word count):

“What does the 75th Anniversary of the NAACP Youth & College Division mean to you?”

Date: _____

Signed: _____
Youth or College Unit President

Youth or College Unit Secretary

MEDGAR WILEY EVERS YOUTH LEADERSHIP AWARDS

Medgar Wiley Evers, the first NAACP Field Director for the State of Mississippi, was dedicated to the fight for freedom and equality in his native state. Mr. Evers' steadfast determination for the Youth in the NAACP to take over its future management endeared him to young and old freedom fighters everywhere. On June 12, 1963, Medgar Evers was killed by an assassin's bullet in the driveway of his home. Thirty years later, February 6, 1994, Byron De La Beckwith, was convicted and sentenced to life in prison for this brutal murder.



Medgar Wiley Evers' memory serves as a lasting impression to youth that have accepted the challenge and are leading other young people to overcome the consequences of institutional racism. In recognition of Medgar Evers, the 48th NAACP Spingarn Medalist, the National Youth Works Committee of the NAACP has established the Medgar Wiley Evers Youth Leadership Awards. A subcommittee of the National Youth Works Committee will select three winners, one from each of the following age categories:

- Category I: Ages 6-12
- Category II: Ages 13-17
- Category III: Ages 18-25

The candidates must show, through an original essay, short story, or poem, the contributions made by Mr. Evers. Each winner will be awarded a plaque and a \$500 savings bond. To qualify, a candidate must be under 25 years of age and a member of an NAACP Youth Unit that is in compliance with the National Office. Compliance is defined as: 1) Unit is in contact with the National Office, 2) Unit has a minimum of 25 youth memberships, 3) Unit's Annual Year End Financial Report has been received by the National Office, 4) Unit assessments have been paid. Entries that do not adhere to the aforementioned guidelines will not be considered.

Each candidate must complete the attached application and mail/email it along with their original essay, short story, or poem to:

NAACP Youth & College Division
Medgar W. Evers Youth Leadership Award
4805 Mt. Hope Dr.
Baltimore, MD 21215
Or
JLewis@naacpnet.org

DEADLINE: Received by MONDAY, JUNE 13, 2011

CATEGORY: _____

MEDGAR W. EVERS NAACP YOUTH LEADERSHIP AWARDS APPLICATION

Name: _____ Birth Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Unit Name & #: _____ Unit President: _____

Advisor: _____ Advisor Phone: _____

Unit Address: _____

City: _____ State: _____ Zip: _____

PLEASE ATTACH APPLICATION TO ORIGINAL ESSAY, STORT STORY, OR POEM.